

FIG. 1

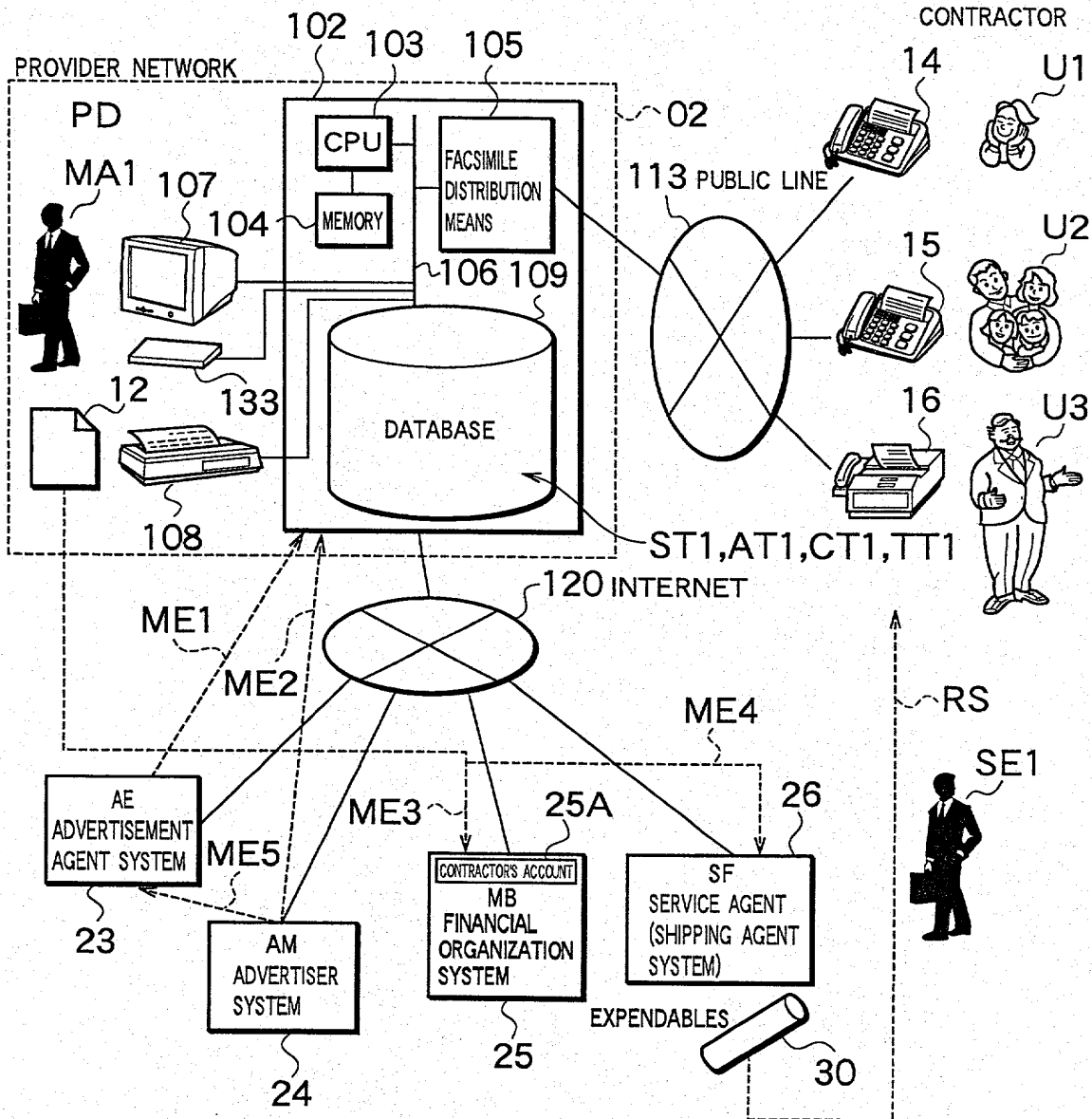


FIG.2

ADVERTISER MANAGEMENT TABLE ST1

ADVERTISER ID	ADVERTISER NAME	ADDRESS	PLACE OF CONTACT	WITHDRAWAL ACCOUNT	USE FEE
0	XXX	AABB	xxx-xxx	xxxxxx	¥32,000
1	YYY	CCDD	xxx-xxx	xxxxxx	¥51,000
2	ZZZ	EEFF	xxx-xxx	xxxxxx	¥73,000

FIG.3

ADVERTISEMENT MANAGEMENT TABLE AT1

ADVERTISEMENT ID	ADVERTISER ID	TARGET GROUP ID	POINTER TO ADVERTISEMENT DATA	ADVERTISEMENT DISTRIBUTION NUMBER	RESPONSE PROCESSING NUMBER
0	3	5	***	xx	xx
1	11	7	***	xx	xx
2	7	10	***	xx	xx

FIG.4

FACSIMILE LENDING CONTRACTOR MANAGEMENT TABLE CT1

CONTRACTOR ID	NAME	AGE	SEX	ADDRESS	PLACE OF CONTACT	DISTRIBUTION -DESTINATION	OCCUPATION	WORK PLACE	EXPENDABLE RECOVERING METHOD	TRANSFER ACCOUNT	FIELD OF INTEREST			ADVERTISEMENT PRINTED TIMES	EXPENDABLE USED NUMBER	RESPONSE PROCESSING NUMBER
											SPORT	TRAVEL	...			
0	XX XX	30	MALE	AA BB	xxx-xxx	△△△-△△△		xxx-xx	TRANSFER TO ACCOUNT	xxxxxx	○	X		523	532	5
1	YY YY	25	FEMALE	CC DD	xxx-xxx	△△△-△△△		-	TRANSFER TO ACCOUNT	xxxxxx	○	○		375	377	13
2	ZZ ZZ	60	MALE	AA EE	xxx-xxx	△△△-△△△		-	SENDING EXPENDABLES	-	X	○		152	161	7

FIG.5

TARGET GROUP MANAGEMENT TABLE TT1				FIELD OF INTEREST			CONTRACTOR ID LIST
TARGET GROUP ID	AGE RANGE	SEX	RESIDENCE AREA	SPORT	TRAVEL	....	
0	10-39	BOTH	KANTO	○	×		0, 1, 23, 55, 101, ..
1	20-29	FEMALE	WHOLE COUNTRY	×	○		1, 22, 30, 45, ..
2	50-90	BOTH	23 WARDS IN TOKYO	×	×		5, 7, 31, 35, 47, ..

FIG.6

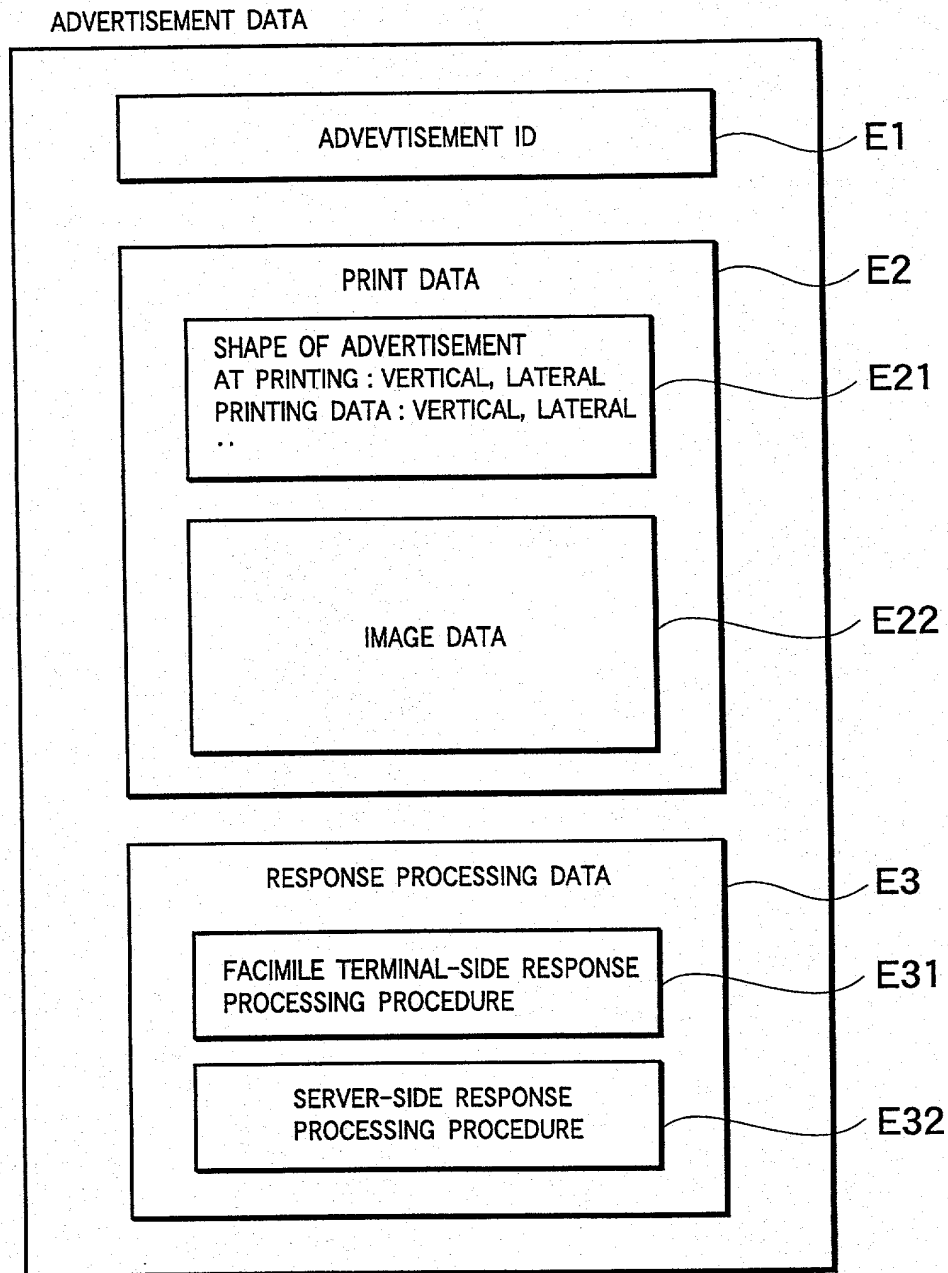


FIG. 7

Q1. AGE RANGE

☒ ALL ☐ --- ☐ TEENS ☐ 20-24 ☐ 25-29 ☐ 30-34 ☐ 35-39  
☐ FORTIES ☐ FIFTIES ☐ SIXTIES ☐ SEVENTIES ☐ EIGHTY OR MORE

Q2. SEX

☒ BOTH ☐ MALE ☐ FEMALE

Q3. RESIDENCE AREA

☒ ALL ☐ HOKKAIDO ☐ TOHOKU ☐ HOKURIKU ☐ KANTO ☐ ...  
☐ TOKYO 23 WARDS ☐ YOKOHAMA ☐ ...  
☐ ...

Q4. HOBBY

☒ ALL ☐ SPORT ☐ TENNIS ☐ SKI ☐ SOCCER  
☐ OUTDOOR ☐ FISHING ☐ ...  
☐ INDOOR ☐ ...  
☐ ...

Q5. JOB

☒ ALL ☐ ...  
☐ ...

FIG.8

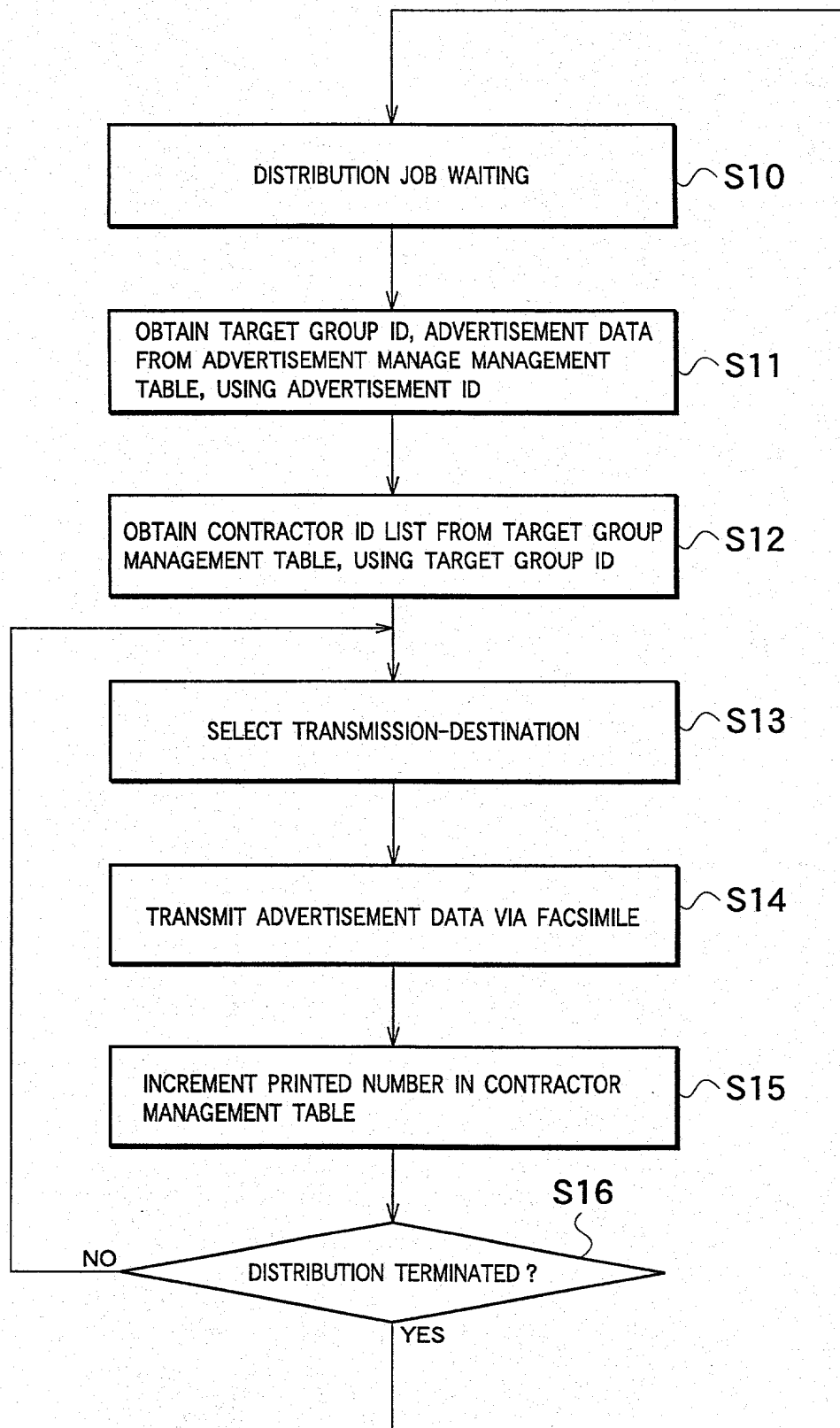


FIG.9

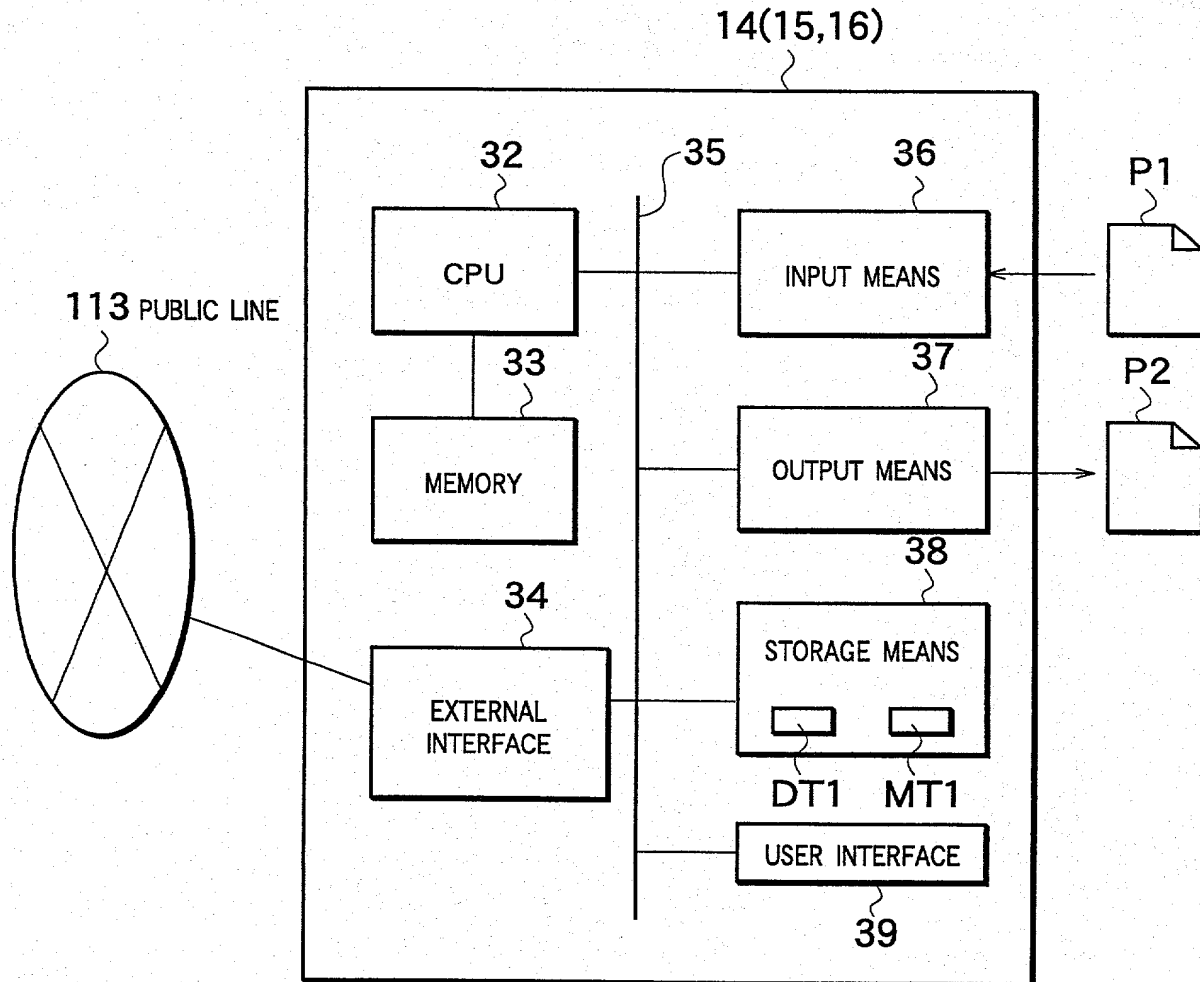




FIG.10

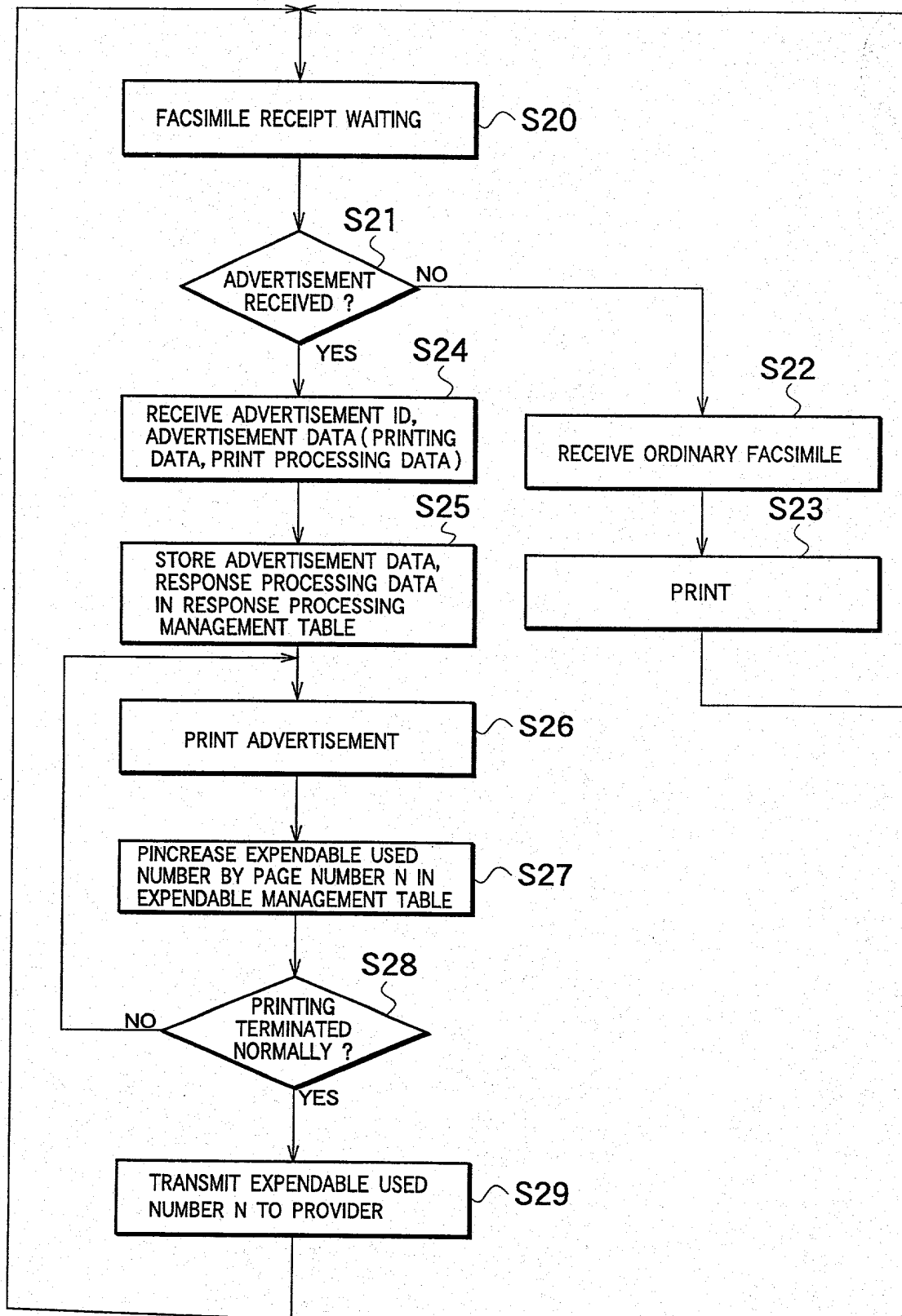
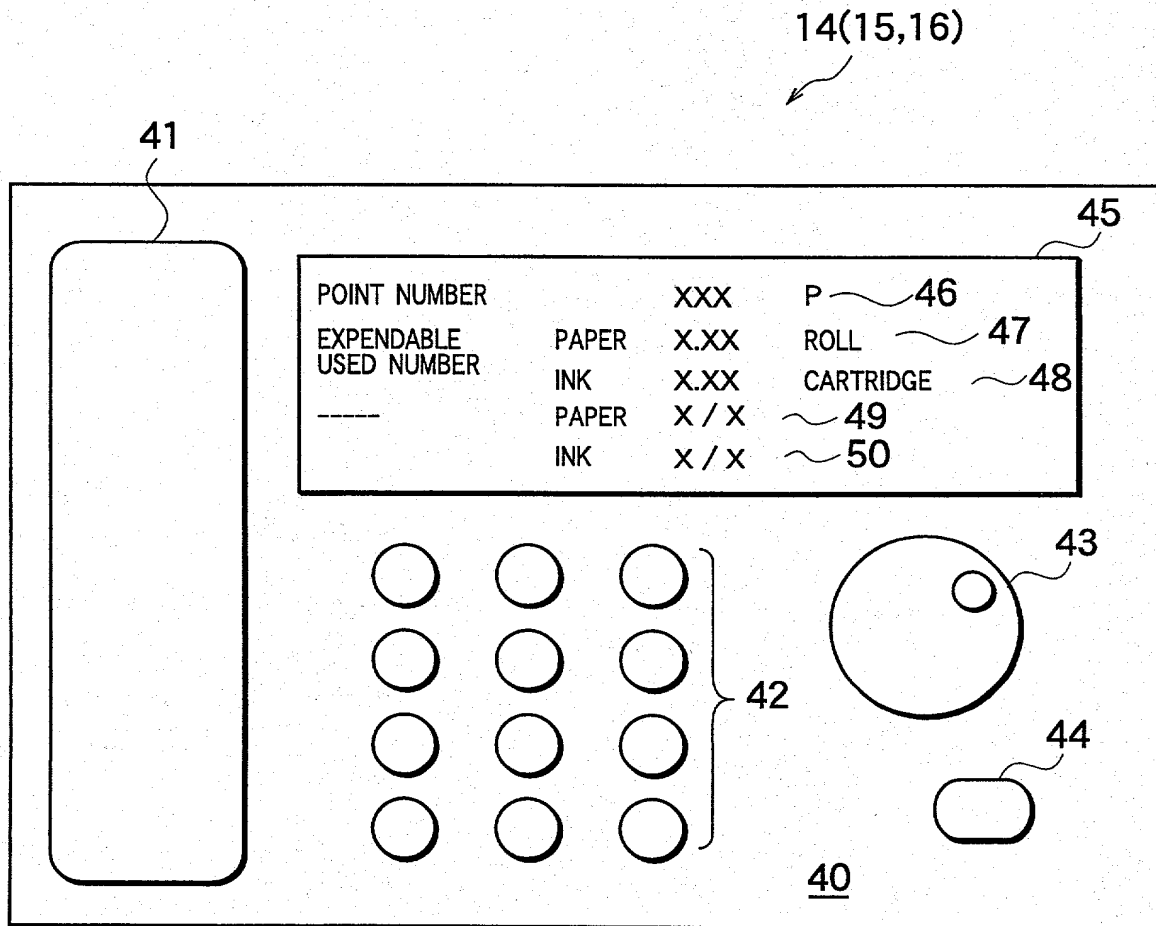


FIG.11



U1

FIG.12

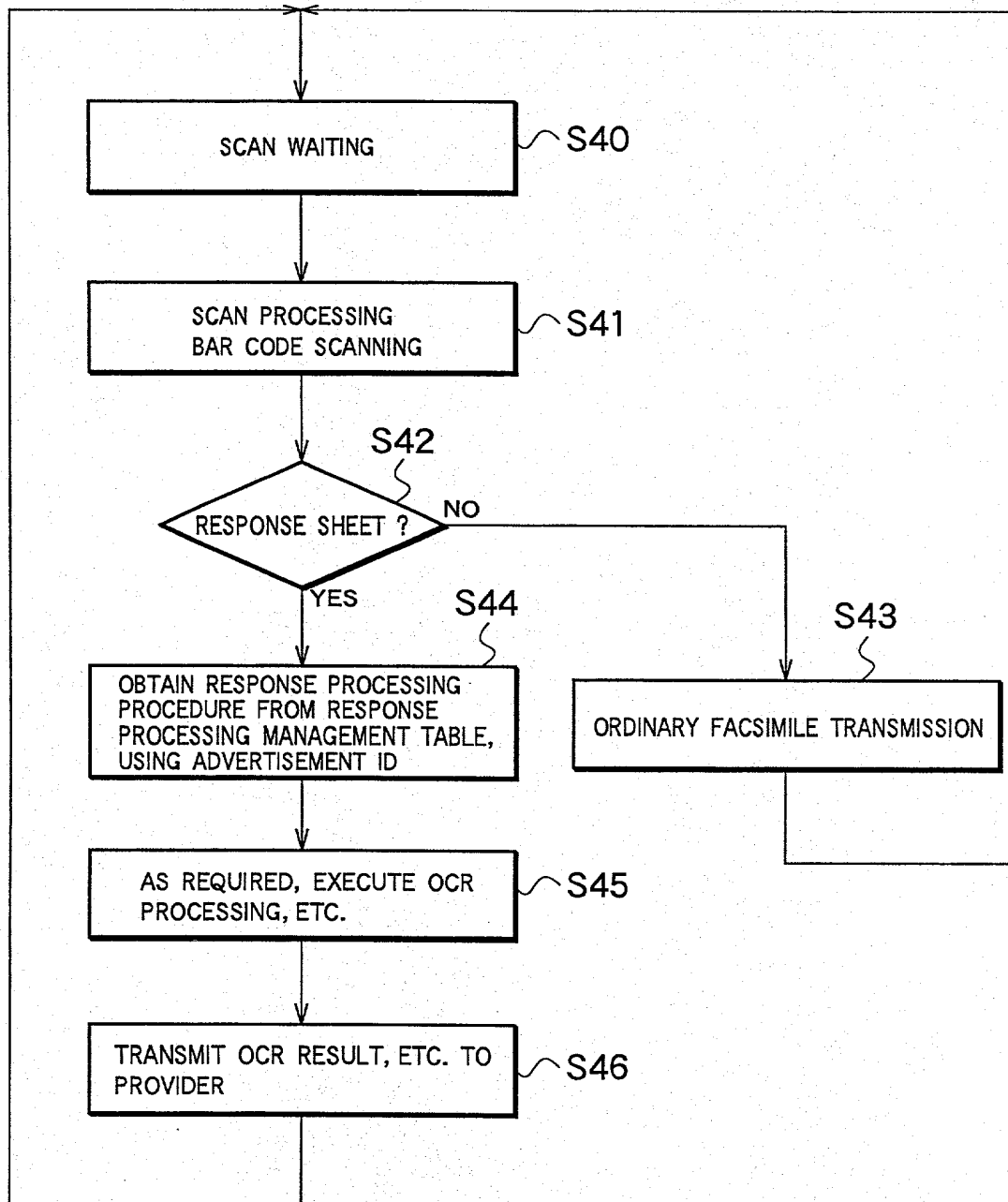


FIG.13

